# University City Racquet Club Special Board Meeting Minutes April 29, 2023

**Present:** In person: Kelly Jernigan, Daniel Gant, Keith Chin, Joe Barbarie, Bob Siegel; Lyn Balagtas (remotely); <u>Club Members</u>: Jerry Sheibal, Bob Morrison, Alvaro Munevar, Dave Prakken, Tom Barbarie, Gene Rotterman, Ellen Rotterman, Patti Sherron (remotely); <u>Guest</u>: Jeff Greenwald (remotely) **Absent:** Simon Shen (Club Director)

Call to Order: 9:00 am

Announcements: None

Approval Of Agenda: Approved with consensus.

Approval Of Minutes: N/A

Treasurer's Report (Joe Barbarie): none

Tennis Director's Report (Simon Shen): none

## Old Business:

- 1. Capital Campaign
  - a. Daniel met with Dave Gill of Greater San Diego Tennis Council on April 28, 2023; will follow-up and apply for a grant through the GSDTC in the near future.
  - b. County Grant update
    - i. Work in progress: applying for neighborhood reinvestment grants has been delayed due to club director resignation.
  - c. Consider a Fundraising committee of volunteer UCRC members to help apply for grants.

## New Business:

- 1. Resignation of Club Director (Kelly, Daniel)
  - a. Simon informed the board of resignation via email sent April 18, 2023
  - b. At his request, Simon's contract will terminate June 18, 2023; Simon indicated verbally to Daniel that he would prefer to end his duties as director sooner than June 18 if we are ready to go with new management at an earlier date
  - c. Club will be restructured re: organization, management, staff positions, responsibility, compensation TBD.
- 2. Budget (Keith)
  - a. Examined current business model based on 2022 numbers
  - b. Estimate of 2023 budget based on same business model
  - c. Estimate of 2023 budget based on club reorganization
    - i. Will create "as-is" and "stabilized" budgets to assist with further planning.
- 3. Membership Drive (Daniel)
  - a. Reconsider initiation fee "special": reduce vs. discontinue? Daniel suggested eliminating initiation fee of \$100 and returning to registration fee of \$50

- b. Goals for numbers of memberships: recommended 50 members per court
  - i. Advertising Ideas
  - ii. Booth at San Diego Tennis Fest on May 7, 2023.
  - iii. UCCA newsletter, SDDTA newsletter, The Reader, etc.
  - iv. 4th of July Standley Park Festival
- c. Rolling memberships: we currently ask all members to renew at end/beginning of year and otherwise, do pro-rated memberships, but will start annual, rolling memberships in near future to increase money from memberships in 2023 and prevent members from letting their membership lapse and then joining penalty-free at a cheaper prorated cost.
  - i. Point-of-sale (POS) system (like Court Reserve) will track this.
- d. Proposed new Memberships:
  - i. Reinstate Senior Memberships at \$300/year and add Senior Couple at \$450/year M/S/P (U).
  - ii. See related note below under Bylaws Amendments
- 4. Operations
  - a. Switch to a POS system within Racquet Desk, the system currently used for court reservations
    - i. Oshens, LLC is under Racquet Desk contract for another 17 months at \$249-299/month; can be transferred to UCRC, if desired.
    - ii. Court Reserve is less expensive, user friendly, and offers more features that we would like to utilize; it is also popular among other clubs.
  - b. Bylaws Amendments needed or suggested
    - i. Memberships: Reinstate Senior category and add Senior Couple category
    - ii. Consider allowing for a non-club-member to serve on the Board of Directors.
      - 1. Benefits: another option to fill out board; expertise and knowledge of
        - other club boards if they have experience serving on another board.
      - 2. Would only be in the event that a Board member did not complete their term.
- 5. Board Member Positions
  - a. Helen resigned as Secretary on April 26, 2023 via email: **board acknowledgement**
  - b. Daniel nominated club member David Livingston to be appointed to the board and finish out vacant term as Secretary: M/S/P (U)
  - c. Joe Barbarie resigned from the Treasurer position in-person at today's meeting. Joe would like to be involved but not as a Board member.
    - i. Keith Chin volunteered to serve in the vacant office of Treasurer: M/S/P (U)
  - d. There is one Member-At-Large position available to fill by Board appointment.
  - e. Half of the Board should be elected each year to 2-year terms with the other half of the board being elected the following year. Ideally, the President and VP need to be on alternating election schedules. Will consider a special motion to implement this later in the year.

## Next Regular Meeting: Wednesday, June 7, 2023, at 5 pm

## Adjourned: 11:20 am

Minutes prepared by Daniel Gant.